Brian Pennington

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portfolio: brianpennington.com

Profile

I am a deadline-driven individual trained in both web and print design. I am able to work independently with little supervision, adhering to stringent schedules, and working long hours when necessary. I am also able to flesh out provided ideas and remain within constraints provided by an art director, or by an established style.

Work Experience

NYU-SCPS

New York City, NY 9/10 - present
Web Producer

Managed legacy website for the School for Professional Studies. Balanced the needs of a variety of different departments and schools while self-project managing of my own activities. Established and recommended up to date technology standards. Helped to develop next-generation website utilizing Day CMS and working in concert with a team of contractors. Technologies utilized include HTML, CSS3, Javascript, JSP & Photoshop.

Freelance

New York City, NY 8/09 - present
Web Designer & Front End Developer

Worked as both a web designer and web developer on various projects for small businesses and agencies, often creating or revising the site from through every phase of implementation. Chief responsibilities include identifying which emerging technologies will best serve the client, crafting websites which match any existing branding, creating websites that look current and up to date without seeming gimmicky, and learning any new coding techniques required without assistance. Some of the many technologies I've worked with include using hand-coded HTML, CSS3, jQuery, JavaScript, PHP, Wordpress, Adobe Illustrator and Photoshop. Clients have included Terradon Communications, Morgado Design, AGENCYSACKS, BONGARBIZ Entertainment, Today's Child Communications, and HealthIsEverything.com.

TruTV

New York City, NY 12/08 – 7/09
Web Producer

Produced pages from mockups for a high-traffic cable network TV site to precise standards. Particular attention was given to SEO and performance and using as few CSS hacks as possible. All pages were carefully checked for cross-platform compatibility. Some of the technologies involved include HTML, XML, CSS, JavaScript, Microsoft Sharepoint, Teamsite and Adobe Photoshop and Flash.

Social Sauce

New York City, NY 5/07 - 9/08
Web Designer & Producer
Designed and coded UIs for web applications for web startup. Each UI had to follow the look and feel established for the site and its brand, incorporate numerous features while still remaining clear and easy to grasp for users, and work across a variety of browsers and platforms. Code had to be streamlined to minimize resource use, and we used technologies such as sprites to increase performance. These applications included photo manipulation and display, a message client, homepages for different sections and a travel application. Technologies used include hand-coded HTML, CSS, JavaScript, Scriptaculous and Adobe Photoshop, Flash, Illustrator, etc.

The Manahan Group

Charleston, WV 8/04 - 7/06
Graphic + Web Designer
Worked for this advertising agency initially as a paid intern and then was later hired as a regular employee. Responsible for a wide variety of print and web projects including brochures, book design, e-newsletters, identity and logo design, website design, banner ads, signage, many more. Managed multiple projects and a strict schedule, prepared designs for press. Utilized Illustrator, Photoshop, Flash, Dreamweaver, Quark XPress, and others.

Education

Ohio University, 2000

Bachelor of Science in Visual Communication
Concentration in Interactive Multimedia

West Virginia University, 2005
Bachelor of Fine Arts in Graphic Design

Computer Skills

Photoshop	HTML	MS Sharepoint
Flash	CSS3	Teamsite
InDesign	JavaScript	Wordpress
Illustrator	Scriptaculous	Adobe Day CQ
Quark XPress	jQuery	
	PHP	